

Study areas to practise or complete	Where to find the information to revise	Tick when complete
Content area 1: Entrepreneurship, business organisation and stakeholders		
Content area 2: Market research, market types and orientation and marketing mix		
Content area 3: Human resource requirement for business and enterprise		
Content area 4: Operation management		
Content area 5: Business growth		
Content area 6: Sources of enterprise funding and business finance		
Content area 7: The impact of the external environment on business and enterprise		
Content area 8: Business and enterprise planning		
Key skills to practise	Where to find support on how to practise	Tick when complete
Time management		
Applying and bringing together the appropriate knowledge		
Utilising knowledge and real world situation to complete coursework.		

The AOs that will be assessed against the content in our technical awards are:

AO1	Recall knowledge and show understanding The emphasis here is for learners to recall and communicate the fundamental elements of knowledge and understanding.
AO2	Apply knowledge and understanding The emphasis here is for learners to apply their knowledge and understanding to real-world contexts and novel situations.
AO3	Analyse and evaluate knowledge and understanding The emphasis here is for learners to develop analytical thinking skills to make reasoned judgements and reach conclusions.
AO4	Demonstrate the application of relevant technical skills, techniques and processes The emphasis here is for learners to demonstrate the essential technical skills relevant to the vocational sector by applying the appropriate processes, tools and techniques.
AO5	Analyse and evaluate the demonstration of relevant technical skills, techniques and processes The emphasis here is for learners to analyse and evaluate the essential technical skills, processes, tools and techniques relevant to the vocational sector.