

A Level Media OCR



Subject Overview

Here you should give an overview of all the topics/units that will be covered over the two years.

- **Newspaper + their social media, Advertising and Marketing, Music videos, Video Games, Radio Industry, Film Industry, Longform TV Drama.**
- **19 Theorists.**
- **Coursework: Creating magazine covers and a website (only 30%)**
- **A synoptic study and holistic approach to media studies, covering language, representation, industry and audience.**

Subject Information

Component /Unit/Exam paper	Weighting	Title	Details
Component 1	35%	Media Messages	Externally Assessed
Component 2	35%	Evolving Media	Externally Assessed
Component 3	30%	NEA coursework	Internally Assessed

What opportunities this course could lead to:

*Why should students choose your subject? Sell it! **Media develops your understanding. Evaluation and critical thinking beyond the English Language looking further in depth of the signs, symbols and contextual factors, building transferable skills. Which further enhances your functionality in society***

What university courses and careers could studying your subject lead to?

Marketing, journalism, editor, magazine industry, market researcher, advertising, film studios, web designing, PR, broadcasting, digital media, etc. (more and more jobs are being created in the media industry year by year and will continue to do so, given how essential media is to many industries and organisations)

Where/what have your former students gone on to do?

Goldsmith, University of Southampton, Queen Mary, University of Kent, University Of Warwick, University of Law

Course requirements:

*What are the entry requirements for your course? **Minimum 5 in English Lang and 5 in English Lit***

*Can they study it if they haven't in Year 11? **YES***